

May 1, 2014

Dear Sponsors,

We would like to take this opportunity to introduce you to our organization, the Arizona Deaf Senior Citizens Coalition (ADSCC). ADSCC is a 501(c)(3) organization, founded in 1995, with the mission to improve the welfare of Deaf senior citizens in the state of Arizona. Our vision is to purchase and operate Apache ASL Trails (AAT) — a 75-unit apartment complex that is a communication barrier-free apartment building for the Deaf, Hard of Hearing and Deaf-Blind senior citizens which is helping to BANISH EXTREME LONELINESS.

We would like to invite your organization to become involved with our mission, and help us make a deep impact in the lives of Deaf senior citizens in Arizona. We are writing to you because we need your help! Your organization can begin to show its support for our work by becoming a sponsor of our 4th annual Oktoberfest fundraising event on Saturday, October 4th.

Our annual Oktoberfest event brings together about 150 people to celebrate the inclusiveness at the core of our mission, while also learning about German culture and deafness in Germany. This year we will have a guest speaker who will tell us about what it is like to be deaf in Germany, and will sign her speech in German Sign Language! This talk will be followed by dinner, and then a party which will feature traditional German music and folk dancing.



This is an increasingly successful event, and we would like to invite your organization to join in on the fun and message of inclusiveness by becoming a sponsor of this year's event. *Your sponsorship will help to ensure that ADSCC can continue to alleviate the extreme loneliness that is often experienced by deaf, hard-of-hearing, and deaf-blind senior citizens. Your sponsorship will also ensure your organization can increase*

its visibility, and align your brand with messages of inspiration and inclusiveness. Lastly, your sponsorship brings many promotional benefits, which you can read about in the enclosed sponsorship package.

We are grateful for your consideration and we look forward to partnering with you! Please feel free to contact me with any questions at either 480-347-0492 or 2014Oktoberfest@gmail.com

Sincerely,

Donna Leff
Oktoberfest Chair

Ivanito Maldonado
Assistant Oktoberfest Chair